



MINUTES

The Imhotep Academy PTA Cabinet Meeting

June 25, 2015 – Imhotep Cafeteria

The cabinet meeting was called to order by Vice President Ariana Santiago 6:15 p.m.

Officers in attendance

Ariana Santiago, Vice President
Melinda Johnson, Recording Secretary
Heidi Houston, Correspondence Secretary
Will Peters, Treasurer

ORDER OF BUSINESS

Discussed Potential 2015-2016 PTA Goals.

Of those presented, we felt the focus should be the following:

- Adding to School Resources (Programs, Computer, etc)
 - Ideas for possible resource goals: Technology; Arts or Athletic Program support; or Foreign Language teacher
- Increased Enrollment

We would use the following as strategy to reach the aforementioned goals:

- Increased brand loyalty
- Increased brand awareness

Proposed Event Schedule for the 2015-2016 Schools Year

- August:** Uniform Sales
First Day of School Kick-Off (Anne Davis)
- September:** Grandparents Day 9/13/15 (Observe Mon, 9/14)
- October:** Fundraiser: Old School Party (Early October)
Trunk or Treat (Sat, 10/31)
- December:** Kwanzaa Week (Observe the Week leading into the program)
- March:** 5k Run (Late Mar)
- April:** Spring Fling
- May:** Teacher Appreciation Day (Tuesday, 5/3/2016)
National Family Day

Fundraisers

Ongoing Fundraisers: Uniform Sales (Orientation Day; First Day of School; First PTA Meeting)
Amazon Smiles
T-shirt Sales